



Robert J. Carroll

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Professional Overview

EXECUTIVE PRODUCER and **CONTENT EXECUTIVE** skilled in all genres of premium content production from **development to delivery**. Hands-on problem solver with a track record of success on high-profile nonfiction content (*Vanderpump Rules*, *Botched*, *Real Housewives*). Expert in **storytelling** across multiple genres (Docu, Format, Talk, Competition), **project management, staff development, leadership, content strategy, cross-functional collaboration**, and finding efficiencies to build better business models and promote growth.

Experience

Executive Producer - *The Hills: New Beginnings*, *Botched*, *Country-ISH*

MGM/Evolution Media - (November 2018 - July 2020, Burbank, CA)

- Led all aspects of creative from ideation/development to final delivery on productions for MTV, E!, and Netflix
- Supervised team of 10-20 producers and editors throughout creative process
- Generated overall vision for series; provided notes to strengthen content
- Delivered episodes on time and found efficiencies to create budget savings
- Created key marketing materials (trailers, sizzles, summaries)
- Collaborated with network partners to address creative notes
- Hired and developed staff; led collaborative, communicative culture
- Cross-collaborated with Legal, Marketing, Clearance, Music/Graphics vendors

Vice President of Current Programming / Co-Executive Producer

MGM/Evolution Media - (May 2014 - July 2018, Burbank CA)

- Managed slate of premium Unscripted programming, including *Vanderpump Rules*, *Real Housewives of Beverly Hills*, and *Botched*, balancing as many as 7 series simultaneously
- Oversaw budgeting on shows ranging in costs from \$50,000 - \$7 million
- Assisted in the development of new series, pilots, presentation reels, casting tapes, and trailers
- Responsible for taking sold series to production (budget, casting, development through final delivery)
- Reviewed cuts, giving notes to shape story, style, and POV
- Used data-driven decision making to help find \$100K+ savings and build more efficient calendars and production models
- Led casting efforts, conducting interviews with new talent and field producing test shoots
- Collaborated cross-functionally with network partners (Bravo, E!, Oxygen), Legal Departments, Clearance, Marketing, Ad Sales, Agents, Attorneys

Skills

- ▶ Media Production
- ▶ Content Strategy
- ▶ Storytelling
- ▶ Project/Team Management
- ▶ Business Development
- ▶ Production Management
- ▶ Staff Growth/Development
- ▶ Cross-Functional Collaboration
- ▶ Post-Production
- ▶ Creative Writing
- ▶ Audio/Video Editing
- ▶ Television, Digital, Podcasting
- ▶ Empathetic Leadership
- ▶ Entrepreneurial
- ▶ Growth Mindset
- ▶ Hands-on Problem Solving
- ▶ Negotiation Skills

Credits

- ▶ *Vanderpump Rules*
- ▶ *Real Housewives of Beverly Hills*
- ▶ *Botched*
- ▶ *The Hills*
- ▶ *Country-ISH*
- ▶ *Botched Post-Op*
- ▶ *Real Housewives of Orange County*
- ▶ *Botched By Nature*
- ▶ *Tamra's OC Wedding*
- ▶ *Making the Band*
- ▶ *The Challenge*
- ▶ *The Real World*
- ▶ *Road Rules*

Software

- ▶ Avid
- ▶ Adobe (Audition, Photoshop, Premiere)
- ▶ Google Docs
- ▶ Microsoft Office
- ▶ Slack

Education

Colby-Sawyer College
Bachelor's Degree, Communications

Supervising Producer - E!'s Botched

Evolution Media - (July 2013 - May 2014, Burbank CA)

- Developed the format for the series, creating the story structure, pacing, style, sound, and tone
- Collaborated with production team to develop series production model
- Managed and developed post-production team of 6 producers and 4 editors
- Partnered with E!'s Programming team to address cut notes
- Coordinated with E!'s Marketing, Ad Sales, and Social teams to deliver promotional digital content
- Produced studio-based Reunion talk show
- Hired staff and developed new talent

Supervising Producer - TNT's Private Lives of Nashville Wives

Evolution Media (July 2013 - March 2014, Burbank, CA)

- Oversaw post-production of an 8-part docu-drama for TNT
- Managed a team of 6 story producers and 5 editors
- Collaborated with story and edit teams to help create the series format, style, and tone
- Viewed footage, reviewed cuts, and offered creative feedback to producing team to elevate episodes
- Partnered with TNT executives to address notes and ensure show was creatively "on brand"
- Worked cross-functionally with Legal, Marketing, Promo, Social, and Clearance departments
- Negotiated music licensing deals
- Responsible for final sign off at online and mix delivery sessions

Supervising Producer - Bravo's Tamra's OC Wedding

Evolution Media (July 2013 - March 2014, Burbank, CA)

- Oversaw post-production of a 3-part wedding series for Bravo
- Managed a team of 4 story producers and 3 editors
- Collaborated with story team to shape the story and develop the most compelling narrative
- Viewed footage, reviewed cuts, and provided notes to strengthen the content
- Communicated with Bravo executives to address notes and shape the series
- Produced digital content, including deleted scenes and photo galleries
- Managed tradeout grid to ensure all deals were successfully executed
- Responsible for final sign off at online and mix delivery sessions

Story Producer - Bravo's Real Housewives of Beverly Hills, Orange County

Evolution Media (April 2011 - June 2013)

- Producer responsible for managing 4 to 6 episodes simultaneously from concept to completion
- Developed episode structures and seasonal story arcs
- Edited raw footage into strong, trackable storylines
- Collaborated with editors and story assistants to address notes and stay on schedule
- Created digital content, including outtake reels, comedy mash-ups, and promotional materials

Freelance Story Producer

MTV, SyFy, Animal Planet, Style Network (September 2008 - January 2011)

- Producer on multiple Unscripted series, including MTV's *Making the Band* and Style Network's *Ruby*
- Edited stringouts from raw footage, managed editors, addressed network notes, generated creative
- Wrote V/O, outlines, and story scripts

Story Editor/Supervising Story Editor

Bunim/Murray Productions (February 2002 - April 2008, Van Nuys, CA)

- Supervisor on MTV's popular and highly rated *The Challenge* and *The Real World*
- Assembled stringouts, managed story staff, wrote scripts, outlines, and generated promotional materials